Rongda Tao

Spatial Experience Designer

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Education

ArtCenter College of Design	Los Angeles, CA
Master of science spatial experience design	Sep 2023 - Now
Master of media design practice	Sep 2021 - Mar 2023

California College of Art	San Francisco, CA
Bachelor of animation	Sep 2017 – Jul 2021

Experience

Online Freelance, Aolab (Aug2024-Present)   *Shanghai, China*

- Collaborate on a co-brand project for Brompton and Breitling.
- Design the bicycle and watch showcase installations in retail store, from concept development to sketching, modeling and render.
- Worked in a team to bid for Gree's home appliance exhibition area at CES 2025 Shanghai.
- From original concept design to building 3D models, creating technical drawings and final rendering.for presentations.

Haworth Sponsored Studio (Summer 2024)   *Pasadena, CA*

- Collaborate with students from various disciplines to develop solution designs for future office spaces.
- Work on overall concept development and spatial modeling.
- Help teammates with designing furniture and lighting pieces.
- Render specific products within the spatial environment.
- Make physical models for furniture, lighting, and spatial for exhibition.

System assistant and Animation design intern(Summer 2022 and 2023)
Beijing, China

- Develop unique concepts, environments, and prop designs.
- Convert existing 3D assets into 2D paintings.
- Model existing factory machines based on photographs.
- Integrate the model with the Siemens system.
- Render the models for display within the system interface.

Exhibition

Design Horizons: Haworth exhibition in Los Angeles showroon Sep 2024

Skills

Modeling and Render: Rhino, Unreal Engine 5, Grasshopper, D5 Render,Blender, Twinmotion, CAD,Revit

Adobe Software: Photoshop, Illustrator, Premier, InDesign, Substance designer , Substance painter, After Effect

Office Software: Microsoft Office Suite, Miro, Slack

Soft Skills: Sketch, Model Making, 3D Printing, Concept Design, Reearch, Storytelling, Communicate, Collabration, Adaptive

Language: Chinese(mandarin), English